SCORE®
Counselors to America's Small Business

2006 WORKSHOP CALENDAR

OBJECTIVE: To assist entrepreneurs in the essentials of small business ownership

LOCATION FOR ALL WORKSHOPS:

SCORE Austin
3809 South Second Street, Bldg C, Ste 300, Austin, TX 78704
(512) 928-2425
www.scoreaustin.org
No pre-registration required.

Essentials for Starting a Small Business

Purpose: To help early stage entrepreneurs evaluate the pros and cons of starting a small business and to assist with the creation of a "road map" to small business success.

Agenda: Financial considerations, planning, forms of business structures, financing alternatives, marketing, and insurance and tax essentials.

When: 3rd Wednesday of every month, except December. Saturdays: February 11th and May 13th 8:50 a.m. to 4:00 p.m.

Cost: $45.00 Cash or Check payable at the door. $20.00 for each additional person from the same business.

Marketing Strategies to Jump Start Your Business

Purpose: To develop a practical & effective marketing plan.

Agenda: To define your target market and position, and price, deliver and promote your product or service.

When: **January 14th, March 18th, April 22nd, and June 17th 9:00 a.m. to 1:00 p.m.**

Cost; **$30.00 Cash or Check payable at the door. $15.00 for each additional person from the same business.**

All of SBA's programs and services are extended to the public on a non-discriminatory basis.

U.S. Small Business Administration

SBA

Your Small Business Resource

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